



Assess Systems Chosen to Present at ASTD Conference with American Airlines

Presentation to focus on leadership development at the airline.

Dallas, TX ([PRWEB](#)) May 19, 2011 -- Assess Systems, a software and consulting firm providing [talent assessment](#) and [leadership development](#) solutions, has been selected to speak at the ASTD 2011 International Conference & Exposition in Orlando, Fla., from May 22-25.

"Leadership Development Takes Flight: The American Airlines Story" will be presented on Sunday, May 22 by:

- Sarah Glass, vice president of consulting services for Assess Systems;
- Cheryl Harris, effectiveness lead for the Joint Business General Management Team of American Airlines; and
- William Mitchell, managing director of Leadership Planning & Performance at American Airlines.

They will discuss the innovative leadership development program designed for all levels of leadership, instituted by the airline and delivered through partnership with Assess Systems. Glass, Mitchell and Harris will cover key components of the successful program, such as engaging key champions, delivering relevant and personalized content, engaging key leaders to reinforce the experience, and creating deliberate alignment with business objectives.

ASTD's (American Society for Training & Development) annual event for workplace learning and development professionals attracts 8,000 attendees from more than 70 countries who manage all aspects of learning in their organizations. ASTD brings Fortune 500 companies to the event to share what they are doing in the area of learning to help grow their businesses. The conference features educational sessions from industry-leading experts.

"This conference provides the ideal venue to share about what it takes to create a comprehensive, strategic leadership development program," said Glass. "American Airlines provides a great example of a company dedicated to providing an innovative program that serves leaders at every level."

"Assess Systems helped us create competency models and conduct assessments, and they delivered the core training we needed," said Harris. "With our presentation, we hope to shorten the learning curve for others as they hear about our success."

Assess Systems will exhibit at booth #1937 on the Exposition floor.

About Assess Systems

Assess Systems is an innovative software and consulting firm providing talent selection and people development solutions including: [competency modeling](#), selection process design, entry-level assessments, competency-based professional and managerial assessments, sales assessments, leadership development, 360 feedback, [succession planning](#), and executive assessment and coaching. For more than 25 years, Assess Systems' organizational psychologists have assessed millions of people in a broad spectrum of industries and positions spanning 42 countries and supporting 16 languages. For additional information, please call 972-233-6055 or visit www.assess-systems.com.



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